

KGK 2022



KGK is the independent Dutch magazine on ceramics, glass and mineral materials

KGK

KGK is the (only) independent Dutch magazine on ceramics, glass en mineral materials. KGK is a platform for the Dutch and international ceramic society and has a specific role on technology transfer. KGK is meant for the ceramic industry, suppliers, designers, engineers and scientists and industries that could benefit from (technical) ceramics and glass as a new engineering solution. Furthermore KGK has the ambition to contribute to innovation, education and state-of-the-art developments on the area of ceramics, glass and mineral materials in general.

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KGK is distributed throughout the ceramic community, the scientific and education institutes and supplying industries, both in the Netherlands and Belgium.

ADVERTISING (full colour)

| | 1x | 2x | 3x | 4x | 5x |
|----------------|----------|----------|----------|----------|----------|
| 2/1 pag spread | € 1650,- | € 1550,- | € 1500,- | € 1400,- | € 1300,- |
| 1 pag | € 1000,- | € 900,- | € 850,- | € 800,- | € 750,- |
| 1/2 pag | € 650,- | € 600,- | € 550,- | € 500,- | € 450,- |
| 1/4 pag | € 450,- | € 400,- | € 350,- | € 300,- | € 250,- |

KGK YEARBOOK/MARKTINFO

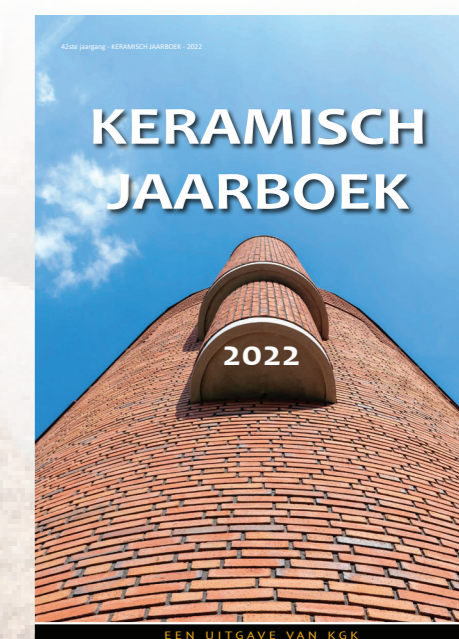
| | |
|------------------------------------|---------|
| Yearbook advertisement | + 15 % |
| Marktinfo (yearbook only) | € 300,- |
| Marktinfo yearbook + magazine (4x) | € 600,- |

CHARGES (Prices without VAT and 15% agency discount)

| | |
|-------------------------------------|--------------------------|
| Backpage | € 250,- |
| Advertorial | 75% of advertizing rates |
| Insert (200x285 mm; max 150 gr.) | € 595,- |
| Others | On demand |

PUBLISHING DATES 2022

| | Deadline advertizing | Published |
|------|----------------------|-----------|
| Nr 1 | 10 Feb | 3 March |
| Nr 2 | 21 Apr | 12 May |
| Nr 3 | 11 Aug | 1 Sep |
| Nr 4 | 28 Oct | 17 Nov |
| YB | 24 Nov | 15 Dec |



KGK Yearbook

The KGK Yearbook is an unneglectable access to the Dutch and Belgian ceramics and glass community. The book contains up to date key addresses of the Dutch and Flemish ceramic society, information on education, scientific research and the industry itself.

The KGK Ceramic Yearbook 2018/2019 contains general information about ceramics and as every year, a mailing list of companies, institutions, organizations and museums aimed at the ceramic industry.